



DASHBOARD DESIGN

What to consider when
designing your reports



FIRST STEPS

Understand the business, the data, and the requirements

Provide data that's easily digestible

Stay up to date with design practices and trends



ACCESSIBILITY

Consider specific end user requirements

Choose a colour palette

Check for brand guidelines

Be mindful of page space



DATA STORYTELLING

Don't forget the business objectives

Choose the best visualisation

Avoid reports that are too long

Be consistent with design, terminology, formatting etc



DESIGN

Build your dashboard using a modular design

Build a data model that can scale

Use a golden data set

Keep your data model tidy



INFUSE
DATA SOLUTIONS